

A new LUG is born ...








An European LEGO User Group



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The organization

-  EuroLUG is a European LEGO User Group, not a division of the LEGO Group ®, and will not compete with the other European LUGs. It's founded in the spring of 2009 by 6 European AFOLs and Jan Beyer.
-  EuroLUG is managed by a “Steering Group” (SG) – with a Chairman, a Secretary, a Treasurer, a Webmaster, 2 Ordinary Members and a LCD representative.
-  The SG will organize the EuroLUG activities, assisted by EuroLUG members.
-  The original SG consists of the founding members (see next slide).
-  All decisions in the SG are voted by majority.



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The Steering Group (Founding Members)

-  Serge Belsack, *Belgium* – Chairman
-  Verena Schaden, *Austria* – Secretary  
-  Thomas Wesselski, *Germany* – Treasurer
-  Tobias Reichling, *Germany* – Webmaster
-  Svend Erik Saksun, *Denmark* – Organisation  
-  Lluis Gibert Castroverde, *Spain* – Marketing  
-  Jan Beyer, *Denmark* – LCD Representative



The purpose

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- To establish a *network*, a *workgroup* and a *thinktank* of very active European AFOLs. (EuroLUG has not the intention to be or to do the same as the Ambassadors.)

The mission

- Stimulate the contact between the different European LUG's.
- Make local events grow around Europe. Give recommendations and guidance to local LUGs when organizing local events (support).
- Meet with other EuroLUG members at events around Europe and discuss about the EuroLUG projects.
- Establish and elaborate contacts between the local LEGO offices and the approved LUG in the area, so that local events can be coordinated (communication/media, sponsoring, etc).



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The members





- EuroLUG members are very international active AFOLs.
- EuroLUG members must be at least 18 years old.
- The ordinary members come from the various European LUGs.
- EuroLUG members must participate in *minimum 3 events per year* (of which one can be a national event) and/or organize an international event.
- The SG appoints new members by voting. AFOLs are also welcome to contact the SG in order to apply for membership.





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The membership

-  **Membership lasts as long as you fulfil the criteria for being a EuroLUG member.**
-  **If a member – for certain reasons (e.g. work, family, illness) – can not fulfil the membership criteria, the SG can give a waiver for one year at the time.**
-  **End of membership takes place by notifying the SG.**
-  **For new members it is mandatory to buy the welcome package (€ 50,- in 2009). There is no annual fee for the membership.**



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Communication

-  **Communication and discussions will take place during meetings at events around Europe, by email or in an enclosed forum.**
-  **A website is under development.**
-  **At EuroLUG events, the local LEGO employees and Country Managers can be invited to participate at the discussions.**



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The benefits

- Members will get access to a network of very active AFOLs and valuable information.
- When joining EuroLUG, the new members will get a poloshirt with embroidered "member" and logo, the special EuroLUG brick, and the special EuroLUG minifig.
- Members might be offered various special LEGO related stuff during their membership.



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